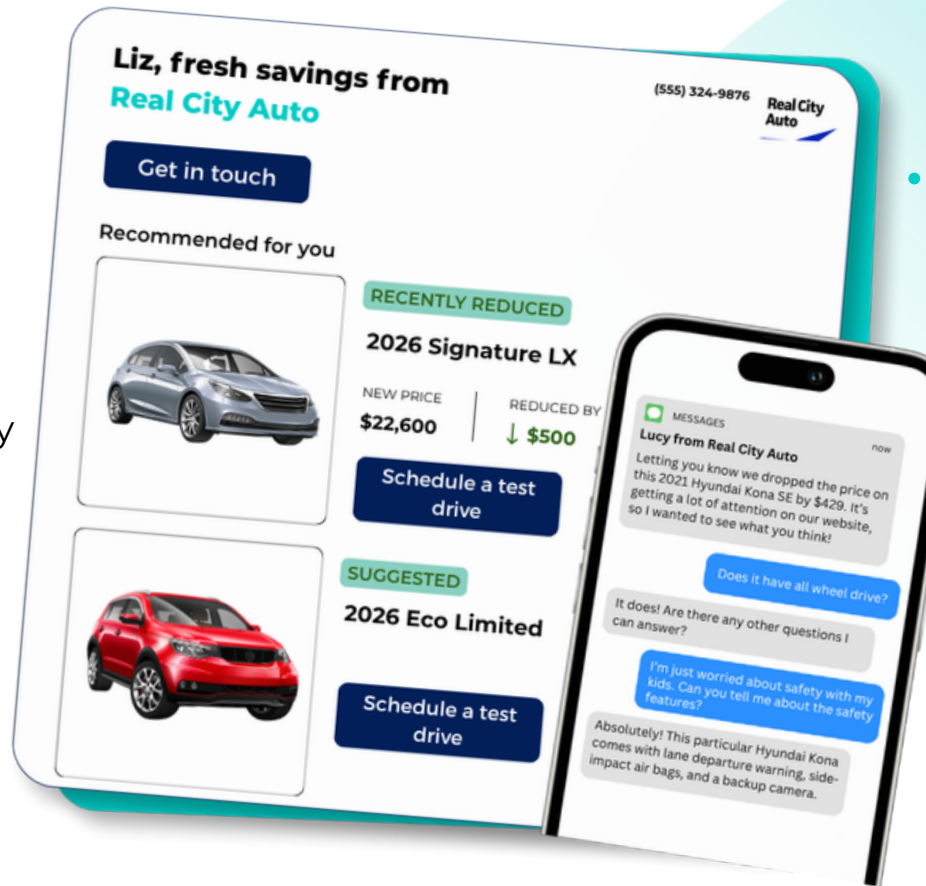


Prospect Engagement

Bring your inventory to their inbox

Shoppers get texts and emails about vehicles they've browsed — price drops, new arrivals, inventory matches.

- Re-engage leads automatically
- Share every inventory update
- Do more in less time



FEATURES INCLUDE

EMAIL

Inventory email campaigns

Automatically sent when prices change, stock updates, or shopper behavior triggers a match.

Suppression lists

Configuration settings align your emails with how you work with configurations tied to your CRM lead statuses

Customizable templates

Built to match your brand — colors, logos, and CTAs included.

TEXT

Real-time inventory texts

Automated texts triggered by price drops, stock updates, and new matches on viewed vehicles.

AI-powered conversations

Our AI texts engage, ask questions, and warm leads naturally — not canned, not robotic.

Seamless team handoff

Works alongside your team, handing off warm conversations at the right moment.