

Stellantis Exclusive Packages

All Matador products are 100% Co-Op Eligible

Matador is now available for Stellantis dealerships.

Matador is officially available to Stellantis dealerships, bringing AI-powered communication and engagement directly into your daily operations. Built specifically for automotive, Matador helps dealers capture, respond to, and convert every opportunity across calls, text, chat, and CRM follow-up.

From the first inbound lead to the booked appointment, Matador handles the moments that typically slow teams down or fall through the cracks. It answers instantly, follows up consistently, re-engages dormant opportunities, and keeps every interaction connected inside your CRM.

The result is simple: more conversations, more appointments, and more cars sold without adding pressure to your team.



Built for Modern Dealerships

Connected

Every call, text, and message is captured and logged in your CRM in real time, giving your team full visibility into every customer interaction.



Phoenix Baker
+1 555 123 4567

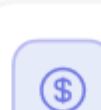
	Sms Received	9:41 AM
	Call Logged	9:47 AM
	Chat Conversation	9:52 AM
	Lead Source	website

Personalized

AI-driven conversations tailored to each lead, their vehicle of interest, and where they are in the buying journey.



Jeep Compass

	Trade in		Budget
	Yes		\$ 35.000
	Buying Stage		Preferences
	Researching		Safety, Fuel Efficien...

Orchestrated

Automated follow-ups, appointment booking, and re-engagement campaigns working together to move every deal forward.

	Follow- up Sent	9:55 AM	
	Appointment Booked	Jan 22, 2025, 4:00 PM	
	Confirmation Sent	9:57 AM	
	Lead Assigned	Phoenix Baker	

Turn More Leads Into Active Shoppers

Most dealerships don't have a lead problem. They have a follow-up problem. Matador solves it by:

- ✓ Responding instantly to every inbound lead
- ✓ Following up automatically across SMS, email, and chat
- ✓ Re-engaging cold and unsold leads from your CRM
- ✓ Booking appointments directly into your system
- ✓ Giving your team full context before they step in



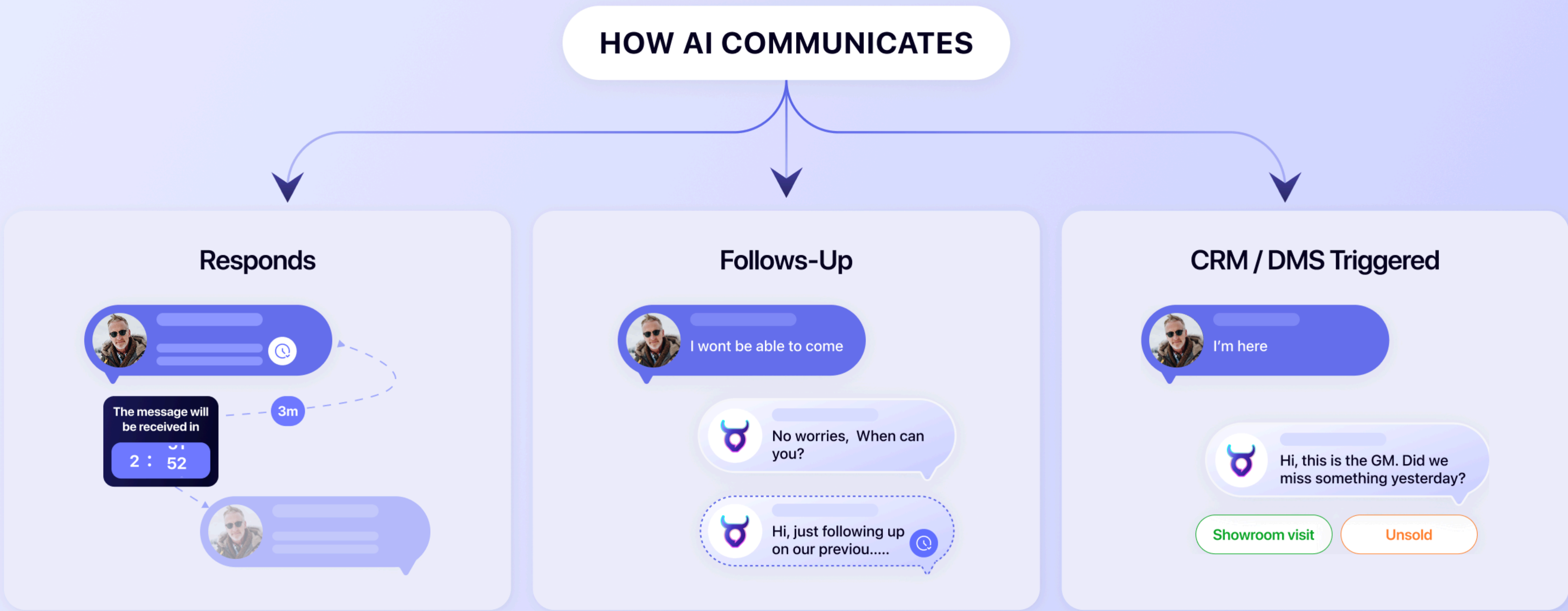
Features That Seal the Deal

Everything You Need to Close, All in One Place

- ✓ Price Drop Automations + 46 more automations
- ✓ AI Identified Top Opportunities
- ✓ In-app image and video sharing
- ✓ Live video calls for walkarounds and desking
- ✓ Internal messaging in the conversation thread
- ✓ Daily overdue task emails for managers

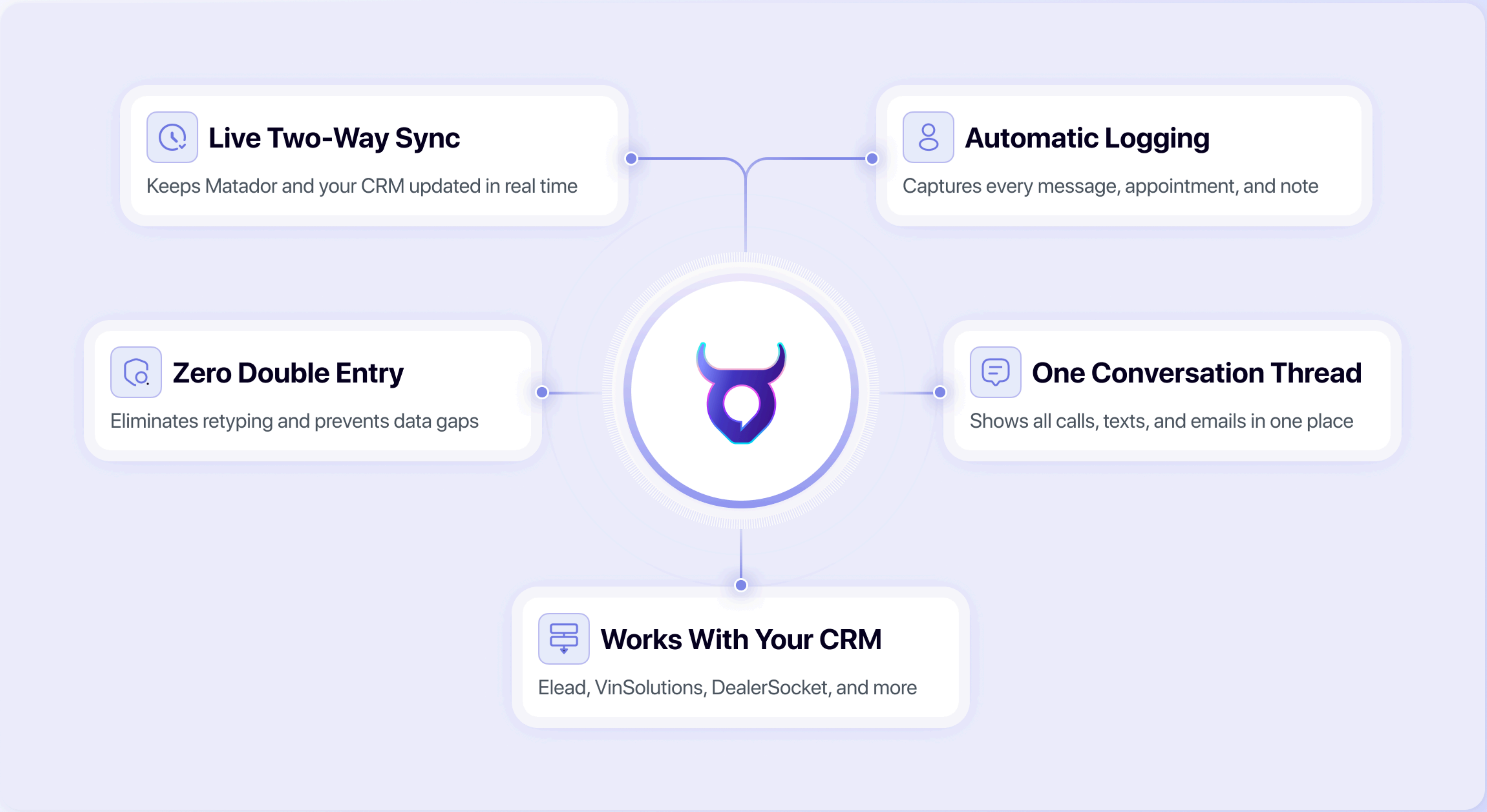
AI That Always Has Your Back

Matador AI adapts to your exact workflows, from sales to service, with topic-level customization that ensures every response matches your brand voice and priorities. It steps in automatically when inbound messages go unanswered, follows up if outbound messages get no reply, and triggers the right actions based on CRM data.



Instantly Familiar. Immediately Useful.

Matador AI adapts to your exact workflows, from sales to



Packages

Sales AI Agent

- ✓ AI-powered SMS + Email lead engagement
- ✓ Appointment booking & reminders
- ✓ CRM sync and conversation logging
- ✓ AI trained on your dealership process
- ✓ Review generation & customer re-engagement
- ✓ Social messaging
- ✓ Broadcasts
- ✓ Automations
- ✓ Google Reviews
- ✓ Video Capabilities

Sales AI Agent + Chat AI Bundle

- ✓ Full omnichannel lead engagement
- ✓ Unified conversations across web, text, and email
- ✓ Stronger speed-to-lead and higher conversion rates
- ✓ Complete visibility across every touchpoint
- ✓ Social messaging
- ✓ Broadcasts
- ✓ Automations
- ✓ Google Reviews
- ✓ Video Capabilities

Up to 250 leads a month only

Sales AI Agent Lite

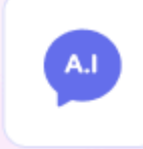
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Broadcasts Not Included

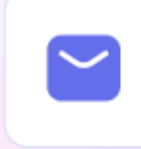
Add-Ons

 **Service + Sales Voice AI**

- ✓ 24/7 AI call handling for service
- ✓ Appointment booking directly into scheduler
- ✓ Call routing, qualification, and intent detection
- ✓ No missed calls, no voicemails lost

 **Chat AI**

- ✓ Website chat that converts visitors to leads
- ✓ Instant SMS continuation from web conversations
- ✓ Lead capture and qualification in real time
- ✓ Fully integrated with your CRM

 **Voicemail AI**

- ✓ Instant follow-up on missed calls
- ✓ AI-generated responses via SMS
- ✓ Recovers opportunities that would normally be lost

Enroll Today

To get started with Matador through Stellantis programs, connect with your program representative or request a demo directly.