

# Response Logix 6.0 + Smart Spot



Multi-Vehicle  
Quotes

Immediate  
Alerts

Reengage  
More Leads

Generate  
Immediate  
Offers

## INCREASE ENGAGEMENT & SALES

Streamline communications, maximize consumer engagement and convert hidden website traffic into leads by increasing audience size and sending personalized offers.

### ADVANCED MESSAGING OPTIONS:

- ✓ **Immediate price quotes** sent to both mobile devices and email, to engage more prospects with personalized messaging including multi-vehicle options.

### GET A JUMP ON THE COMPETITION:

- ✓ **Get immediate alerts** with click-to-call functionality when a consumer looks at a text or email so your sales team can follow up right away.

### SEND MULTIPLE QUOTES WITH DYNAMIC INVENTORY:

- ✓ **Keep prospects engaged** with new and used vehicle options in every quote.
- ✓ **Reactivate cold leads** and sell more cars with continued nurturing for up to 6 months.

### ACCELERATE YOUR REACH:

- ✓ **Transform website traffic** into sales opportunities and send personalized offers to visitors even if they do not submit a lead.

## OUR CLOSE RATES ARE UP!

The proof of the power of DAS Technology's lead response solutions is in the numbers. We increased Sisbarro Auto Group close rates from 15% to 22%!

**RICK NEZZER**  
**SISBARRO AUTO GROUP**

**Increase your internet sales by 27%  
when using lead response technology.**