



Your next CRM can actually be a great experience.

We created our CRM with one primary goal; to help you sell more cars. We designed it to work in the reality of the car business which means it has to be easy to use for your entire team. That doesn't mean it has to sacrifice on features and functionality.

Highly advanced "Roles Based" architecture makes it great for BDC teams, e-Commerce directors, sales and every level of management. This is not a "One Size Fits All" industry, so we built our system to work the way you do.

Great technology won't go very far unless you have great people behind it. DealerPeak has some of the best. When you call us (or we call you), you talk to dealership veterans that understand more than the tool, they understand your goals because they've been there.

Lots of CRM companies want to sell you technology. We hope you consider a company that wants to partner with you in the mission of having a great month; every month.

"The training and support is spectacular. It's a product that just keeps getting better and improving to make things easier for our company to grow."

Chris, Vice President
Kelly Auto Group



DealerPeak CRM Features:

Mobile Enabled

Customizable Dashboards

Customized Workflows

Multi Location Setup

Texting / Phone Integration

Robust Notification System

OEM Certified

Activity & Results Based Reporting

Accurate Lead ROI Reporting

Inventory Management

Service Appointments

Ongoing Coaching



Contact Us

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