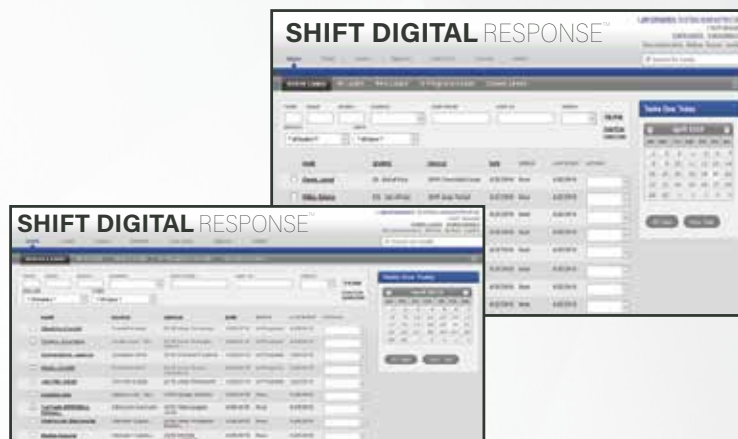


# SHIFT DIGITAL RESPONSE™

MANAGE ALL YOUR LEADS IN ONE EASY-TO-USE INTERNET-BASED TOOL THAT IS CERTIFIED AND INTEGRATED WITH FCA DIGITAL DEALER.

## Response™ Overview

Response™ is a certified Internet Lead Management (ILM) tool designed to ensure no lead or opportunity is ever missed and is fully integrated with FCA Digital Dealer Insight. By using Response™, your dealership will be able to manage all prospects from brand leads, 3rd parties, your dealership website, walk-in traffic, events, and many more. Response™ is fully configurable to fit any dealerships' needs with various user roles (manager, sales representative, etc), workflow rules to help guide process, and configurable email templates.



## Features



Fully integrates with any other lead type (3rd party leads, dealership website, events, etc)



Track walk-in traffic or import customer lists



Full email client allows for templated responses, access to image library, and bulk emails to targeted lists



Calendar and tasks allow sales reps and managers to track appointments and test drives



Detailed and managerial reporting



Backed by experienced and friendly US-based support team



Configure workflow rules, dealership details, and personal settings to fit your needs

Please reach out to [WAteam@shiftdigital.com](mailto:WAteam@shiftdigital.com) or [Info@chryslerdigital.com](mailto:Info@chryslerdigital.com) to get in contact for more information on this program.