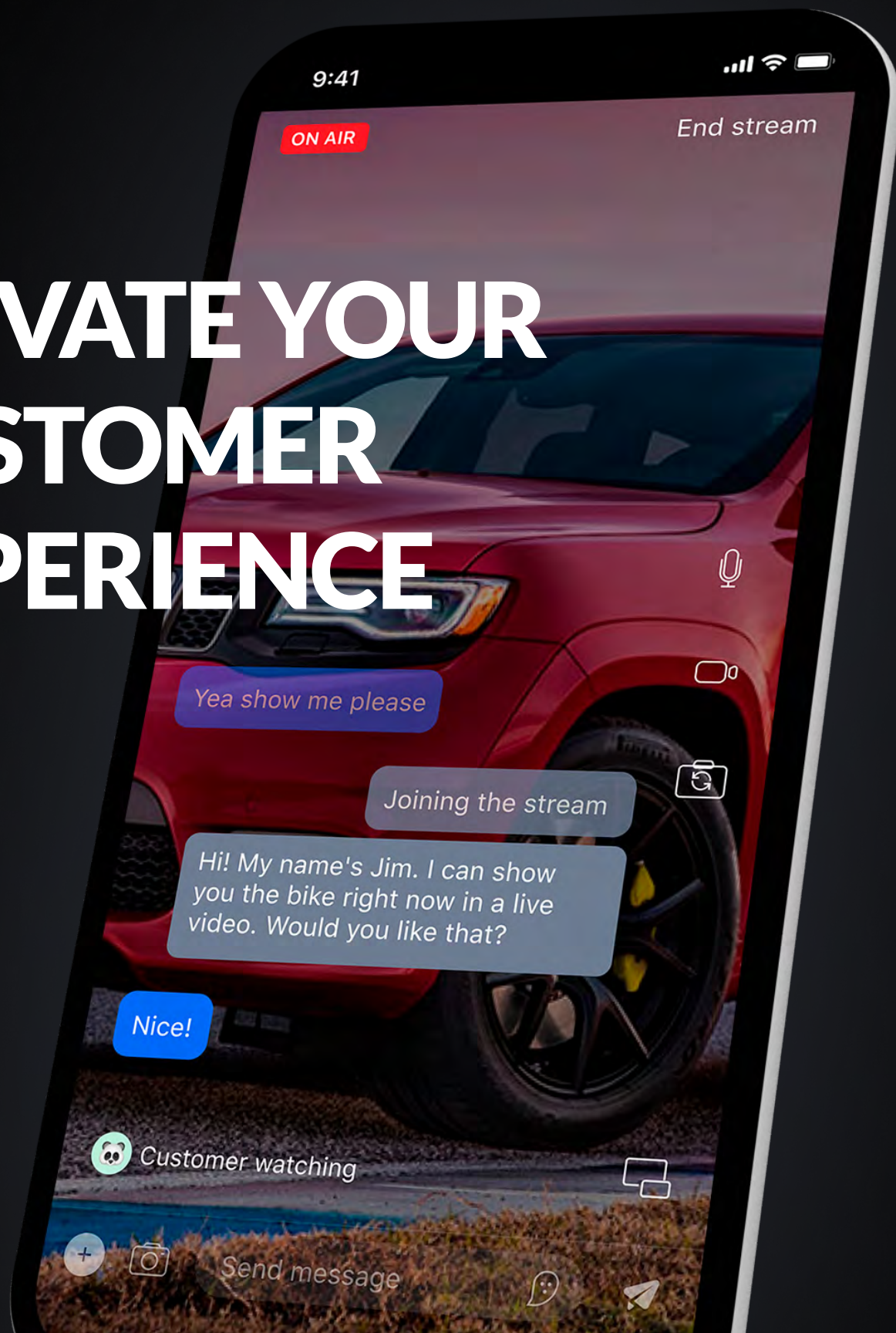


Gubagoo + FCA

ELEVATE YOUR CUSTOMER EXPERIENCE

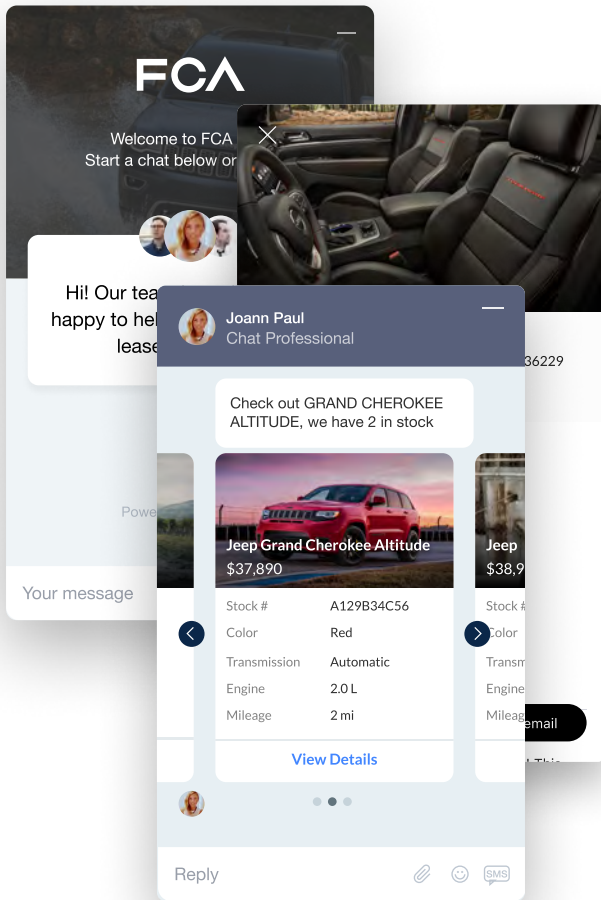




ChatSmart

The most advanced live chat in automotive

ChatSmart makes it fast and easy for your customers to connect with your dealership 24/7, boosting customer experience and online lead conversion.



Jump into live chats

Get real-time notifications and jump right into a chat or text to instantly connect with your customer. Whisper to your team, a specific user or a group to ask them for help or invite them into the conversation.



Show off inventory with Chat VDP

Over 72% of chats are related to inventory. With your inventory at our fingertips, we send vehicles in the chat window to enable the customer to easily view specs, pictures and videos.



Dynamic greeters

Greet customers based on behavior and intent. Our most advanced greeter technology is designed to maximize chat engagement by delivering a highly personalized chat experience.



Google Analytics integration

View your Gubagoo leads and track the source by campaign, keyword, origin and more to optimize your digital strategy. Achieve full transparency and make data-driven decisions.



Schedule appointments

Customers can schedule their next service appointment during a chat conversation when interest is highest. Free up your time and give your customers the convenience they want.



Facebook Messenger integration

Connect to your customers on Facebook and open a new communication channel for your dealership, keeping you open and available everywhere.



Easily move chat from web to SMS

Let your customers communicate with your dealership by SMS, or easily move a chat from their desktop to SMS if they need to run. Put your customers in control of how they communicate with you.



BEAST AI makes it personal

Our patented behavioral scoring algorithm tracks and scores every visitor to your website to create unique engagement experiences and turn your anonymous web visitors into identifiable customers.

Do more with ChatSmart

Accelerate your lead generation efforts
with these powerful add-on modules.



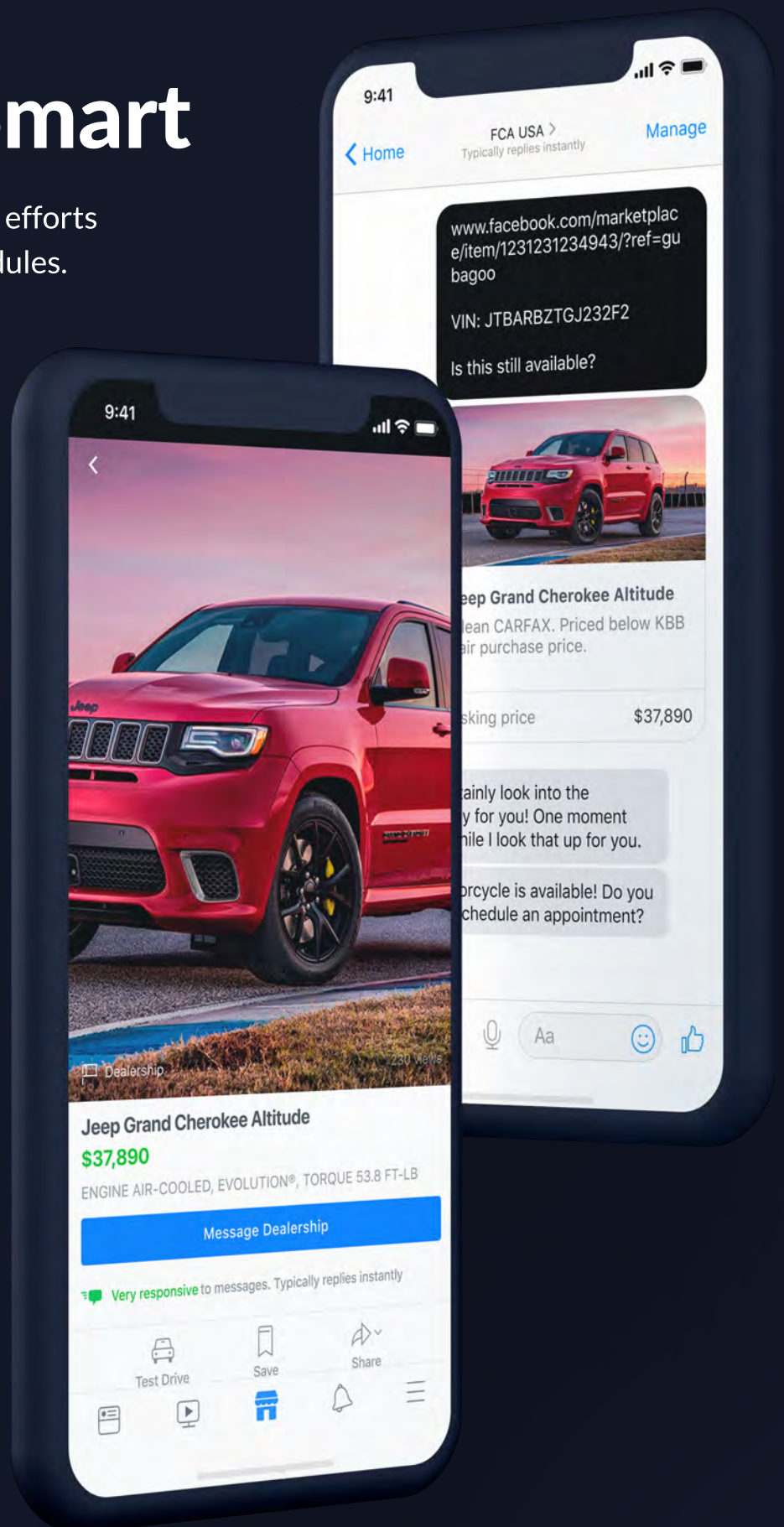
Facebook Marketplace: Sell your vehicle inventory

Every day, millions of people use Facebook Marketplace to shop for cars. We will post your vehicle inventory to Marketplace, take all inbound inquiries through Messenger, and deliver qualified leads directly to your CRM. All you need is a Facebook page to get started.



Apple Business Chat: Reach millions of iOS users

In one tap, iPhone and iPad users can chat with your dealership in the Apple Messages app. They can view inventory, ask questions, book a test drive, and schedule service appointments. Re-engage with customers at any time to get them back in the deal.

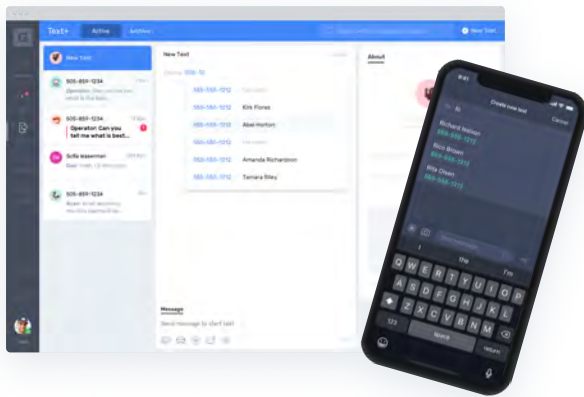




Text+

Powerful app for all your texting needs

Text+ gives dealers greater control over how and when they engage with customers



Ensure compliance

Gain control over team communications. Each text message sent and received by your team members is centrally managed and can be viewed and actioned on by managers.

Outbound SMS

Create new outbound SMS conversations with existing customers. After your customer opts-in, you can share vehicle inventory, photos, and live stream videos.

Inbound SMS

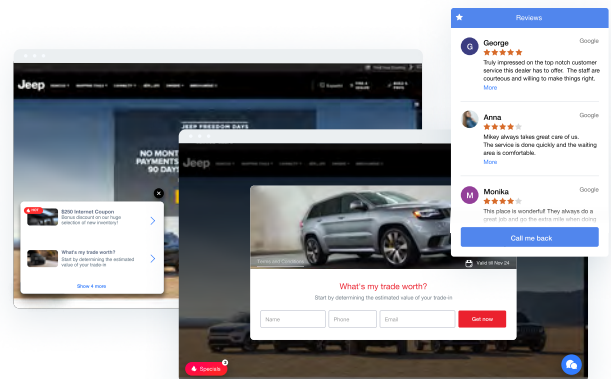
Receive and manage all incoming SMS conversations or leave it to our professional chat operators to handle - it's up to you!



Publisher

The intelligent way to promote your specials

Deliver hyper-relevant offers to your web visitors based on unique behavior and take your lead conversion to the next level



Dynamic offers

Each website visitor is different, so why treat them all the same? Publisher dynamically changes your offers based on visitor behavior to give your customers an offer made just for them.

Fully-managed

We give you a dedicated publisher expert to help you execute your publisher strategy. Your publisher expert will review offers, content, behavioral configuration and more to ensure that your offers are kept fresh and converting.

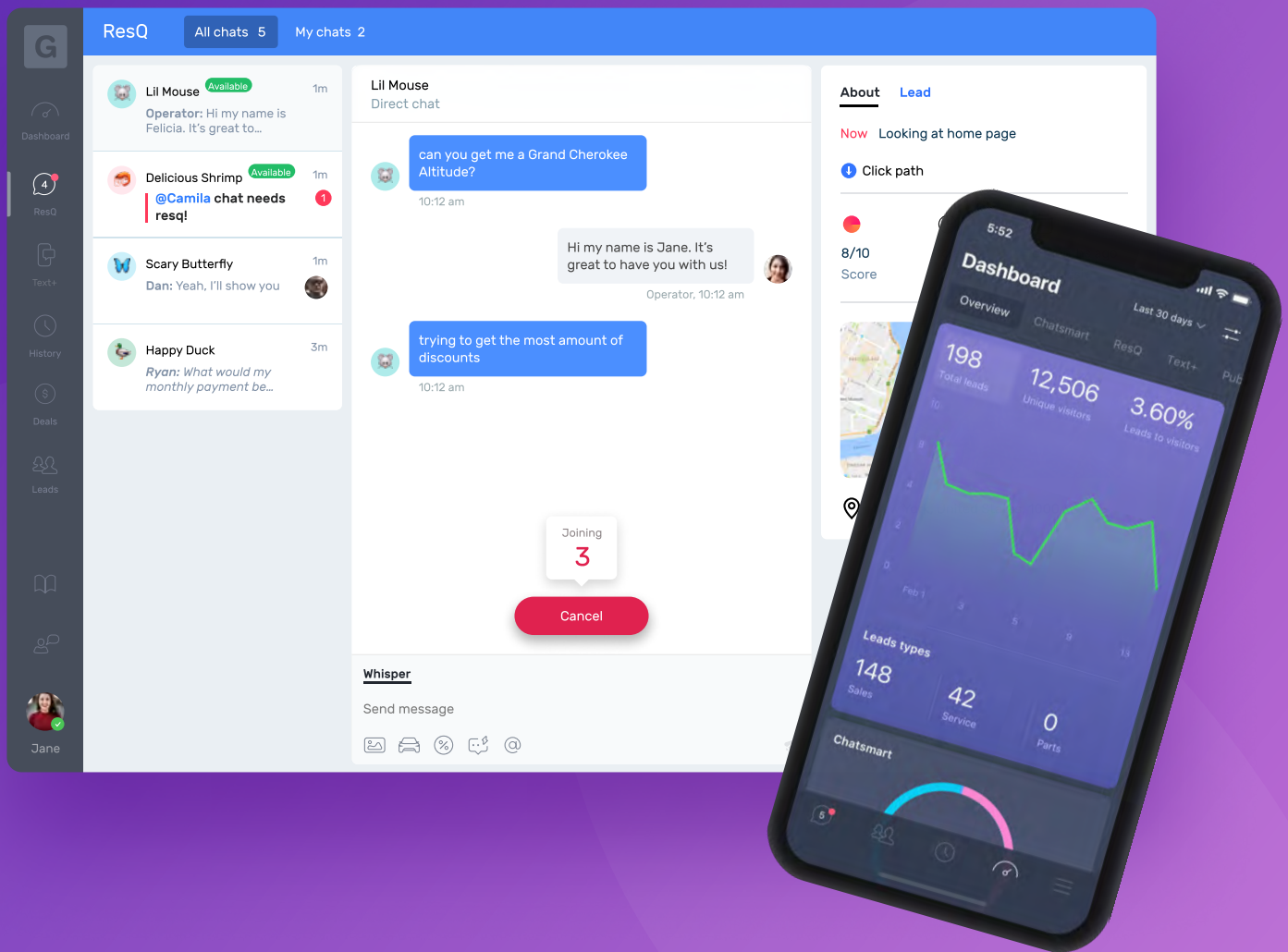
Make it personal

Customers are 2x more likely to convert when offers are customized to their intent. Send behavior-based offers your customers based on their interest and get higher quality leads.



All-in-one dealer communication platform

Dealers and their teams can instantly connect with customers and access real-time analytics across web and mobile



Reporting & Analytics

Beautiful and dynamic reports, charts and dashboards are actionable and easy to understand. Provide dealers with unprecedented insight into team and dealership performance.

Robust Leads


We integrate with your CRM to deliver detailed leads directly to your team. Details such as offer description, type, URL and source give your team more context for a stronger follow-up.

At your Fingertips


Access all of your Gubagoo apps and services from your desktop or mobile device.

Monthly Pricing


Product	Package Options (Based on number of unique visitors per month)			
ChatSmart Chat, Text (inbound), Facebook Messenger, 24/7/365 Monitoring and Management, Google Analytics, Toolbar, BEAST, GLive	<1000	1001-1500	1501-9999	>10000
Smart Suite Chat, Text (inbound), Text+ (outbound), Facebook Messenger, 24/7/365 Monitoring and Management, Google Analytics, Publisher, Toolbar, BEAST, GLive	<1000	1001-1500	1501-9999	>10000



Facebook Marketplace
List your inventory. We take the chats and send you leads



Apple Business Chat
Reach millions of iOS users natively from your device without connecting to the web



Blaster
Re-target consumers with offers so they get back in the deal

