ClickHere
DIGITAL

SERVICES & SOLUTIONS

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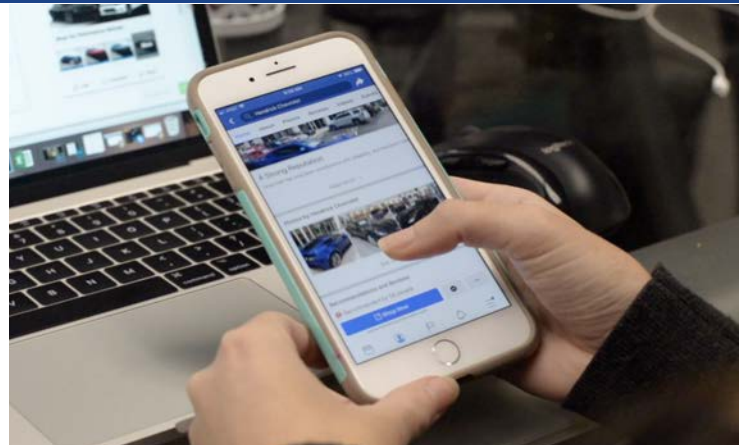
PAID SEARCH / SEM

Get more traffic and leads through paid search ads. Leverage our 29+ years of automotive digital marketing experience to get better results on Google and Bing. Our paid search clients get active campaign management and reporting in real-time.

Google Premier Partner & Bing Elite Partner

SOCIAL MEDIA ADVERTISING

Show your inventory and special offers through Facebook and Instagram ads. Our full strategy maximizes reach, traffic, and lead generation. Click Here Digital also retargets users who have been to your website and uses CRM lists to re-engage with past customers. Snapchat, Pinterest, LinkedIn, and TikTok options also available.

All of our social analysts are Meta Blueprint Certified.

SEARCH ENGINE OPTIMIZATION

Custom SEO solutions for your dealership - Click Here Digital never uses cookie-cutter content.

Our SEO services include blogs, landing pages, merchandising audits, mystery & price shops, content refreshers, conversion optimizations, and technical adjustments. We additionally manage your entire online presence and top online business listings like Google my Business.

Over two decades of award-winning SEO experience.

CONNECTED TV / OTT

Use CTV/OTT to advertise on smart TVs, gaming consoles, and top streaming channels. We skip the middlemen and get you more for your budget. Advanced CTV capabilities include geofencing, first-party email retargeting, leveraging Amazon garage data, and matching back physical store visits.

We partner with the only CTV fraud prevention company accredited by the Media Rating Council (MRC).

PROGRAMMATIC VIDEO
PROGRAMMATIC DISPLAY

Show your ads across millions of news, weather, and sports websites and apps. Hyper-target in-market audiences through video or banner ads. We find in-market shoppers using first-party data (your client lists) and third-party data like Polk, Oracle, and Experian.

Dynamic display + VIN-level sales matchback available.

CREATIVE & VIDEO PRODUCTION

Keep your creative and offers fresh with our monthly website banners and ad creative package. Get up to four monthly banners and one display creative set with all required sizes. Custom creative packages and video editing also available.

STREAMING AUDIO

Amplify your message through our streaming audio services. Spotify, SXM, iHeartRadio, or Pandora. Get access to premium targeting and audience segments from top data providers like Polk, Oracle, and Experian. Want even more options? Have your pick of exclusive mobile device ad spots or go full throttle on all available devices in your targeted area.

REAL-TIME REPORTING PORTAL

Fully transparent reporting - see where your digital dollars are being spent in real-time. See the spend segmentation between your new, used, and service campaigns and the conversion rate of each. We've designed the most **user-friendly** portal in the automotive industry.

TOTAL INVOICE
November 2018
$19,418.00
$21,987.00 – October 2018

SEM $10,350.00
$11,500.00 – October 2018

Social $3,600.00
$4,000.00 – October 2018

SEO $1,299.00
$1,499.00 – October 2018

Video $1,000.00
$1,000.00 – October 2018

Display $0.00
$0.00 – October 2018

WHO IS CLICK HERE DIGITAL?

- **Full-Service Digital Agency**

- **Highly Experienced: 29+ years** in digital advertising

- Longest standing automotive client is 29+ years!

- **Highest Reviewed Agency In Automotive:** Over 500+ 5-star reviews

- **High-Touch:** Every client is paired with an expert consultant

- **Best-In-Class Ad Tech:** Google's 360 Suite for full Micro-Moment Attribution (Search Ads 360 + Display 360 & Video 360)

- In-house Inventory Management for dynamic Google and Facebook campaigns

- **Client Reporting Portal:** Real-time reporting on all channels including SEM, SEO, Social, OTT, Video, and Display

- **Amazon DSP:** Direct Relationships with top OTT/CTV providers including Amazon, Hulu, Roku

LET'S CHAT

fca@clickheredigital.com
Reach your entire team using our group alias

ADDITIONAL CONTACTS

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