

FCA DIGITAL

A SPARK IS ALL IT TAKES

Winning new car buyers isn't easy, but it's easier if you're partnering with award-winning digital marketing services. At DealerFire, we work with you to build a customized strategy that helps you win those moments that matter the most. We've got your winning strategy right here.



PRO PACKAGE (UP TO 5K SPEND)

Up to 1 Ad Set



PRIME PACKAGE (5K - 10K SPEND)

Up to 2 Ad Assets



PREMIER PACKAGE (10K+ SPEND)

Up to 3 Ad Assets

INCLUDED WITH EVERY PACKAGE



Dynamic Inventory Search



Facebook Dynamic Ads for Auto



Google Dynamic Remarketing



Facebook Lead Ad Integration



Dedicated Account Manager



Customized Monthly Reporting

OVER 2500+
CAMPAIGNS MANAGED

AVERAGE DEALER SEARCH
CTR 12%
*in certified OEM programs

A La Carte Ad Assets

Digital Advertising Add-Ons

Additional Display Ad Assets (HTML5, Static, gmail)

Additional Facebook Ad Assets (Carousel Sets (3 images), Collection, Single Images (Max 3))

Additional Video Ad Assets (Facebook, YouTube)

Facebook Marketplace