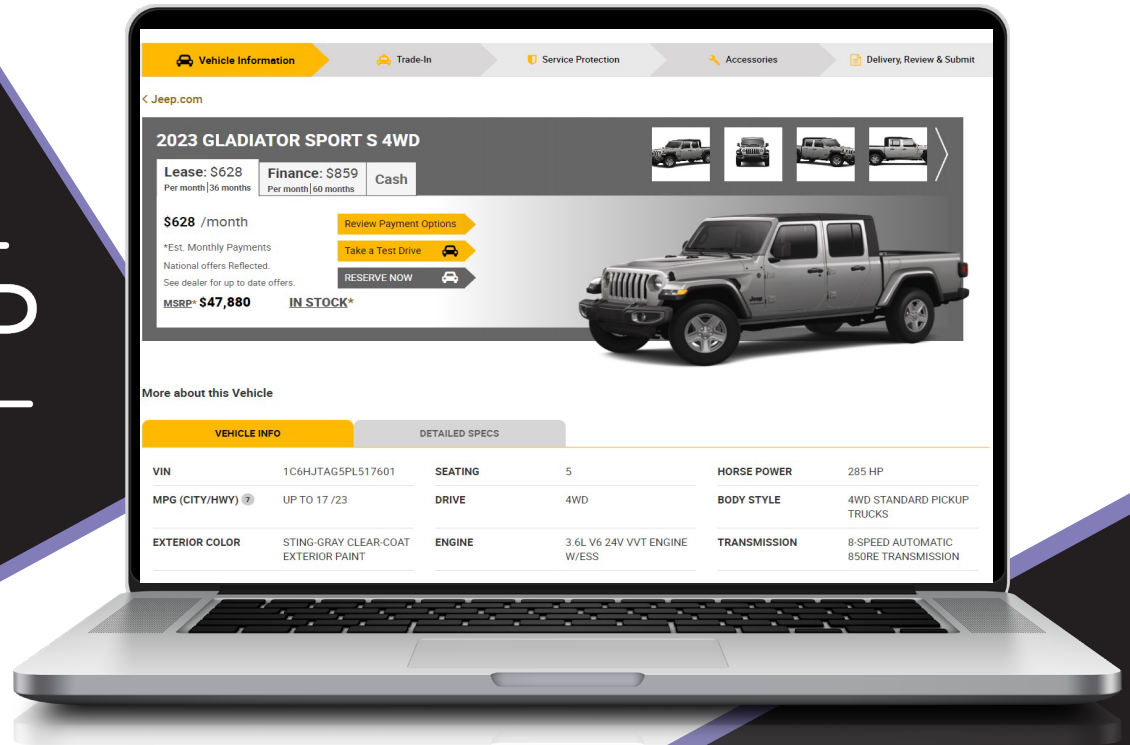


E-SHOP



E-SHOP is the Stellantis Premier Digital Retailing Tool. Integrated at both Brand and Dealer websites, it delivers highly qualified shoppers directly to your dealership.

Powered by
CARATO



FEATURES & FUNCTIONALITY

A Robust Digital Retailing experience ensures shoppers arrive at your dealership, ready to move forward.



New, Used, and CPO Vehicles - Fully supported on E-SHOP



Incentives - Exclusive E-SHOP only Cash Incentives to shoppers



Click to Call - Mobile call link to connect your shoppers directly to your dealership



Tailored to you - Dealer customizable components



Credit Application - Instant bank decisioning or soft pull credit options



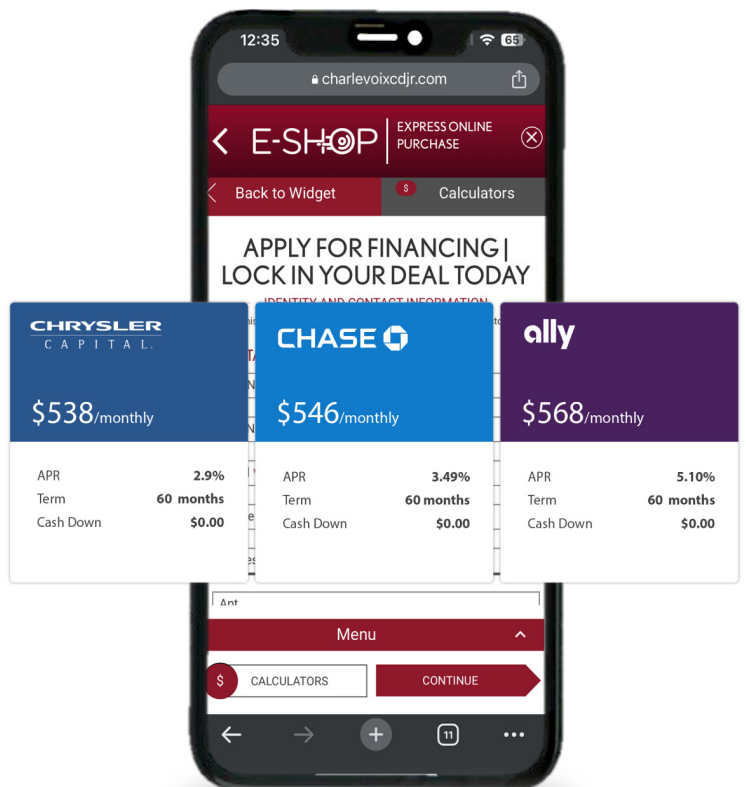
Syndicated Pricing - Align your E-SHOP pricing across all platforms



Vehicle Ads - Show your entire inventory with your Google My Business listing



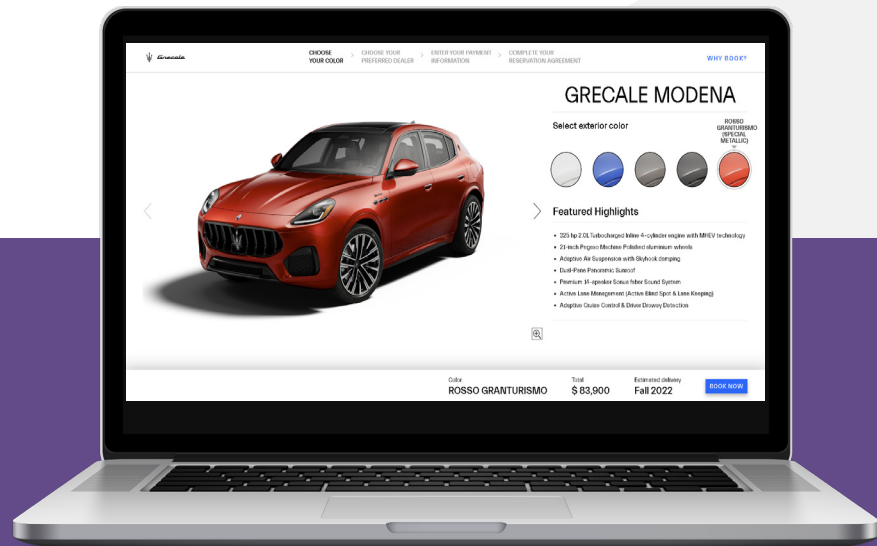
E-Contracting & Document Upload - Optional



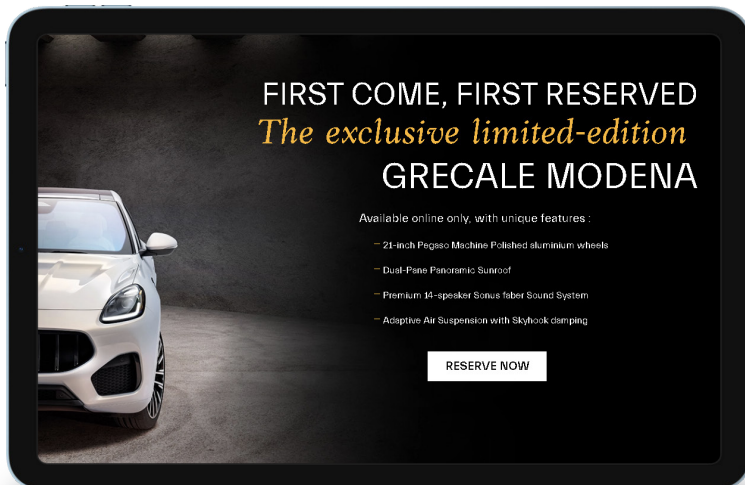
New Vehicle Launch Pre-Sale exclusive for your customers.

Bring in sold orders before they are released to the general public.

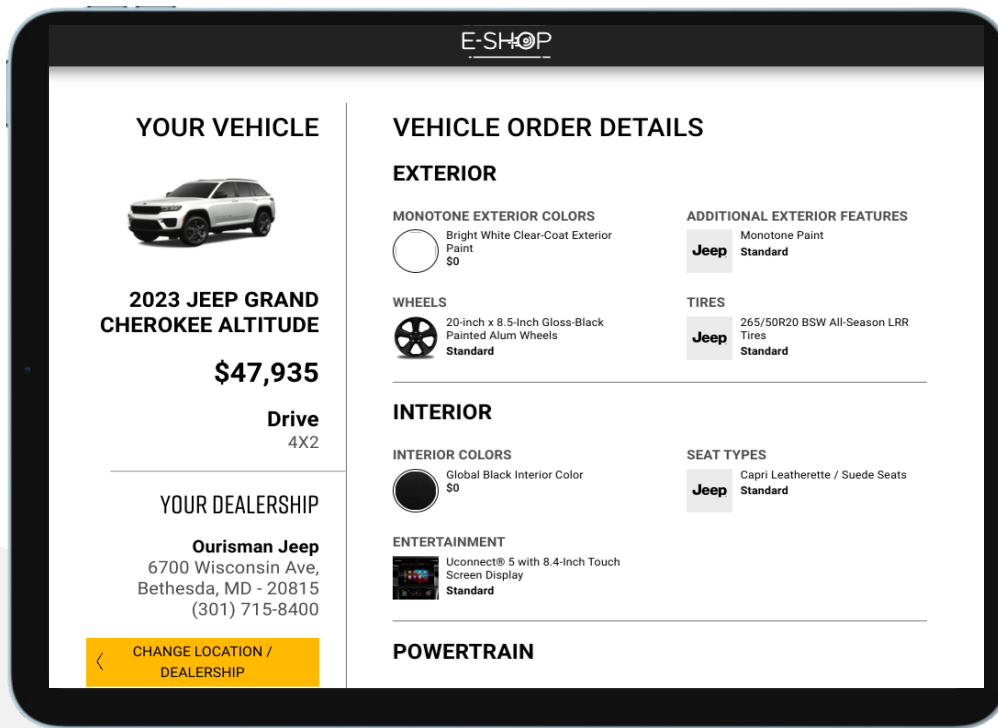
PRE-SALE
E-SHOP



E-SHOP Pre-Sales have garnered over 10,000 Reservations at a 90% conversion rate



Bring customers to you - Leads straight to your CRM from day one of the Pre-Sale launch



“E-Shop Custom Orders drive more leads with the highest close rates of 21%.”

E-SHOP’s Custom Order system provides the ability to offer non-existent inventory to drive sales now.

- Drive more leads without inventory constraints
- Down payment customization
- Customer choices - make, model, pricing and more
- Seamless process from Brand Website to your dealership



EXCLUSIVE E-SHOP PERKS



E-SHOP dealers pull in more than 130,000 leads per month with some of the highest closing rates for Stellantis

- 100% Co-op eligible with Dealer Website Co-op funding, and more
- Receive more leads to your Dealer Website with BC funded Digital Boost Campaigns
- Website Health Checks with customized recommendation to ensure top E-SHOP performance
- Custom Order Page - Drive more leads with the highest close rates without inventory constraints
- E-SHOP Pre-Sale - Be a part of new vehicle launches before they are released to the general public
- E-SHOP Private offers and Bonus Cash (for select customers)
- Most competitively priced Digital Retailing product

Your feedback drives the direction of our future enhancements to create the best customer experience!



CONTACT CARZATO FOR A DEMO
support@carzato.com • (888) 436-1228