



Your service customers are ready to buy sooner than you think.

Generate up to 30% of new car sales with Quote.

The average vehicle owner keeps their car for around 6.5 years, but some owners trade in as early as a year & 4 months. What does that mean? It means many of your customers may be ready to trade sooner than you think.

Anderson Autos Offer Generated: 2/22/2022 | Offer Valid Through: 3/22/2022

RICHARD SMITH

Your Current Vehicle	Your <i>NEW</i> Vehicle
 2019 Chrysler Pacifica VIN: 2A8GM48L27R114938 Estimate Mileage: 8,025 Current Payment \$356.55	 2021 Chrysler Pacifica VIN: 1C3CCCFCB1FN731535 Stock Number: T31499 Recommended Offer \$308.93[†]

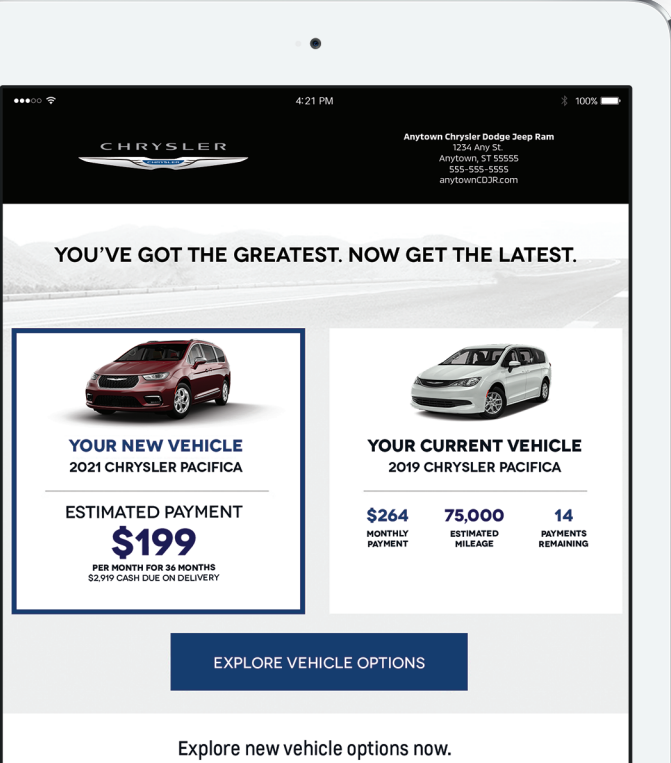
Images shown are for information only.

Trade Details	Purchase Finance Payment Warranty

True Cost to Own™

Anderson Autos

*Covers normal factory scheduled service for See participating dealer for complete plan details.
[†]Offer details based on a new [YEAR] [Model] 72 months - 4.00% APR - \$15.65 per \$1,000 \$308.93 for 36 months. Mileage penalties will your eligibility for this offer. This letter is not a excellent condition. This quote is valid until 8/ responsible for any errors or omissions. Offer



Explore new vehicle options now.

Marketing communications with personalized quotes generate a **50-75%** increase in response rates

Key Features:

- Personalized equity offers and upgrade portal
- Customized, auto-generated handouts
- Proprietary Sales and Service Ledgers
- AI-based Trade Probability Scoring
- On-demand email and optional direct mail campaigns
- Automated email triggers at key equity milestones
- Instant, on-demand individual quotes

With Quote, you can find out who's most likely to buy a car—then sell them one.

Compelling, In-Service Equity Offers

- Engage your entire customer base: run automated emails for current owners who aren't visiting for service, owners who rely on you for service, and more
- Drive repeat sales with a customized, single-sheet equity analysis
- Generate offers based on DMS, Black Book®, Edmunds®, and Affinitiv data
- Launch email quotes to individual customers on demand
- Provide customers with accurate payment estimates—without the risk of affecting their credit score—through seamless integration with 700Credit QuickScreen

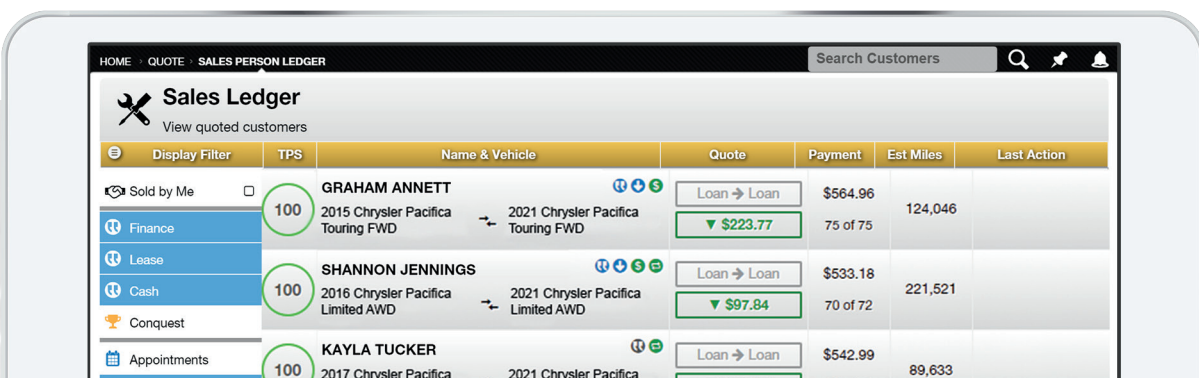
AI-Based Functionality

- Customize your workflow to suit your store's needs: implement processes for in-drive equity mining, sales BDC, automated drip marketing, and on-demand print and email
- View everything you need to close the sale on the easy-to-use, yet comprehensive Sales and Service Ledgers

- Identify your best opportunities with our proprietary Trade Prediction Score—its AI-driven scoring functionality is proven to pinpoint prospects with 10x higher purchase rates
- Ensure your customers only receive offers for vehicles in your current inventory with data-search buyer matching

Enhanced Customer Experience

- Allow sales staff to personalize options for individual customers with the Custom Quote feature
- Enable customers to access a personalized trade-up portal where they can swap inventory, change payment options, and contact the salesperson regarding their offer
- Increase customer engagement with attention-grabbing templates via optional Essentials integration



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Pay only for the sales you make with Quote Flex

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PER MONTHLY PAYMENT

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Trade Details Purchase Price, Finance, Payment, Warranty

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CHRYSLER

Anytown Chrysler Dodge Jeep Ram
1234 Any St
Anytown, ST 55555
555-555-5555
anytownCDJR.com

YOU'VE GOT THE GREATEST. NOW GET THE LATEST.

 <p>YOUR NEW VEHICLE 2021 CHRYSLER PACIFICA</p> <p>ESTIMATED PAYMENT \$199 <small>PER MONTH FOR 36 MONTHS \$2,919 CASH DUE ON DELIVERY</small></p>	 <p>YOUR CURRENT VEHICLE 2019 CHRYSLER PACIFICA</p> <table border="0"> <tr> <td>\$264 <small>MONTHLY PAYMENT</small></td> <td>75,000 <small>ESTIMATED MILEAGE</small></td> <td>14 <small>PAYMENTS REMAINING</small></td> </tr> </table>	\$264 <small>MONTHLY PAYMENT</small>	75,000 <small>ESTIMATED MILEAGE</small>	14 <small>PAYMENTS REMAINING</small>
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[EXPLORE VEHICLE OPTIONS](#)

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Only pay for the cars you sell.

Explore the **Quote Flex** performance-based pricing structure.

Drive success with targeted, automated engagement. Generate a proven ROI linked directly to car sales. And leverage flexible billing tailored to your success. The Quote performance-based pricing structure makes it easy.

How it Works

Customers who select this pricing structure will pay for the number of cars sold, as listed on the Quote Sales and Usage Report.

Pricing

Tier 1	1-5 units sold	\$400/mo.
Tier 2	6-10 units sold	\$650/mo.
Tier 3	11-15 units sold	\$900/mo.
Tier 4	16-30 units sold	\$1,150/mo.
Tier 5	31+ units sold	\$1,400/mo.

Performance-Based Pricing Advantages

- **Billing based on results**, so you can grow your ROI by only paying for what you sell
- **Automated approach**: your store will send campaign emails, automated trigger communications, and service-drive alerts automatically (dealership approval not required)
- **Free training via webinar** or paid in-store training with your dedicated Performance Manager

Connect with us

Enroll in Quote or upgrade to the performance-based pricing structure today

