TAKE YOUR DEALERSHIP TO THE NEXT LEVEL WITH AUTOALERT
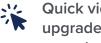
STELLANTIS

Unleash the power of data-driven insights that identify and engage potential customers, optimize sales and service processes, and boosts customer retention.

ALERTMINER

Welcome to the Industry's #1 Data-Mining Platform

AlertMiner delivers powerful patented analytics and the most robust, reliable data in the industry. Delivering more actionable opportunities than any other solution.

- Quick view into upgrade opportunities
- Customer prediction score ranks customer's likelihood to buy
- Dynamic phone scripts make phone calls easy and successful
- Service lane notifications when an opportunity arrives in your service drive
- Bring hot trades into your inventory with our Vehicle Turn Predictor
- Notifications when customers are actively shopping a competitor's lot

ALERTMINER PRO

Next-Level Data Mining

Easily engage with more customers at the right time by activating AlertMiner's powerful data-backed customer-centric insights.

- Assigns tasks to your team via Workflow Manager and holds them accountable
- Machine learning AI filters and segments top opportunities, missed opportunities, and ready-to-buy customers
- Automate tasks and deliver real-time customer follow-up triggered by their behavior
- Delivers enterprise reporting for dealer groups
- Track customers who are engaged with your dealership
- Personalized dashboards and work-from-anywhere mobile application

Turbocharge Sales to Current Customers! Achieve a 30% Monthly Increase in Vehicle Sales!*

AutoAlert

ENGAGEMENT STUDIO

When You Send Both Digital & Direct Marketing, Prospects are More Likely to Purchase at a 55% Higher Rate!*

Proactive, Multichannel Service & Sales Communication

- Mail & Email Campaigns
- Pre-Owned, Buy-Back, Used-to-Used, & Factory Order Templates
- Multi-Vehicle Offers
- Comprehensive Reporting
- Call Tracking
- Digital Retailing Integrations
- Real-Time Engagement Alerts
- Tagging & Tracking Consumer Behaviors
- Personalized Landing Pages
- Adjustable Service Coupons
- Video Marketing

"Inventories are climbing rapidly. Incentives are back. Sourcing used cars has never been harder, and AutoAlert is the perfect application for what I call 'we need one more car a day.' 30-31 cars more a month at the grosses we're putting up is a game changer. I mean, it's a financial game changer. If you want to find one more car a day, there is no better application than AutoAlert. Whether you're using it in the lanes or on the sales floor, you will find one car a day."

Bob Tasca | Vice President | Tasca Automotive Group

Visit **go.autoalert.com/stellantis** to schedule a demo!

*Based on independent research. AutoAlert's white paper available upon request.

AutoAlert

Service Lead Management (SLM) is an add-on for the AlertMiner Package. SLM is included with AlertMiner Pro.

AUTOASSISTANT
Your personal AI assistant turns customers with identified opportunities into even hotter leads through engaging, personalized conversations via text and email.

GEOALERT LITE
Harness the power of geo-framing and advanced analytics to identify and tag customers who are actively shopping on a competitor's lot.

GEOALERT
Enhance your geo-framing potential by targeting customers on competitors' lots through automated, personalized digital ad delivery accompanied by comprehensive engagement monitoring, to drive higher levels of interaction.

SERVICE LEAD MGMT*
Send real-time service-to-sales tasks regarding customers in your service drive showcasing active car-buying behavior. This strategy helps dealers sell more cars, acquire more desirable vehicles, and conquest customers from your #1 lead source - the service drive.

Acquire Used Vehicles and Conquest Service Customers! Experience a 65% Increase in Service Lane Vehicle Sales!*