

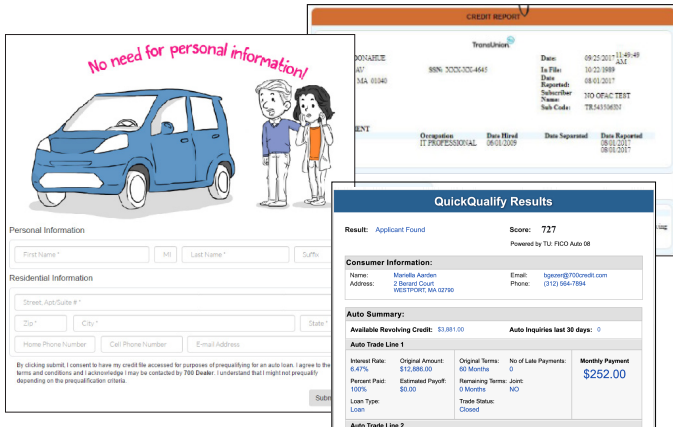


The leading provider of credit, compliance, prescreen and consumer pre-qualification products in the automotive industry



QUICKQUALIFY

Web-Based Consumer Pre-Qualification



QuickQualify is a soft-pull solution that does not require SSN or DOB to prequalify a consumer. QuickQualify offers both summary data and full credit file options to dealers.

Drive More Leads:

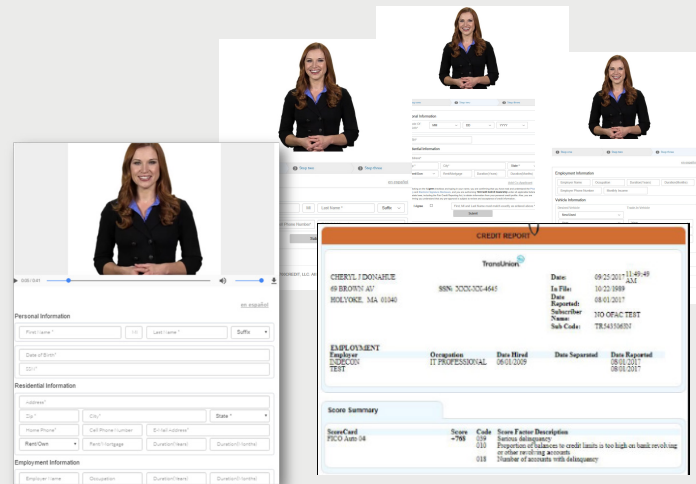
- Captures Your Website Traffic
- Better Call to Action
 - "Get Pre-Qualified" & "What's My Payment?"
- No Effect on Customer's Credit Score
- Engaging Videos
- Short Form - Only Name, Address, Phone and Email
- No SSN or DOB Requested

Drive More Sales:

- Complete Credit Picture
 - Full Credit File
 - FICO Score Aligned with Finance Office
- Before the First Call:
 - Estimate Their Payment
 - Know the Impact of Equity or Down Payment
- Is This the Right Payment / Right Vehicle?

QUICKAPPLICATION

Web-Based Credit Application



QuickApplication is the 700Credit full credit application for your dealership's website. Our QuickApplication greatly minimizes the number of fields consumers need to fill out versus a standard credit application. We offer single and multi-page application options.

How Dealers Benefit

- Drives consumer engagement by letting the customer take control of the credit process before they come to the store
- Streamlines the finance process by giving you visibility sooner to the credit profile of your customers
- Integrates your customer information directly into your CRM, DealerTrack and RouteOne platforms.
- Instantly receive credit file and decision once consumer submits application

For more information on our web-based credit solutions, please call (866) 273-3848 or visit us online at www.700Credit.com



Credit, Compliance, Prescreen & Consumer Prequalification Solutions