

CONVERSION FOCUSED

PROTECT YOUR MARKETING INVESTMENT WITH SHOPPERid

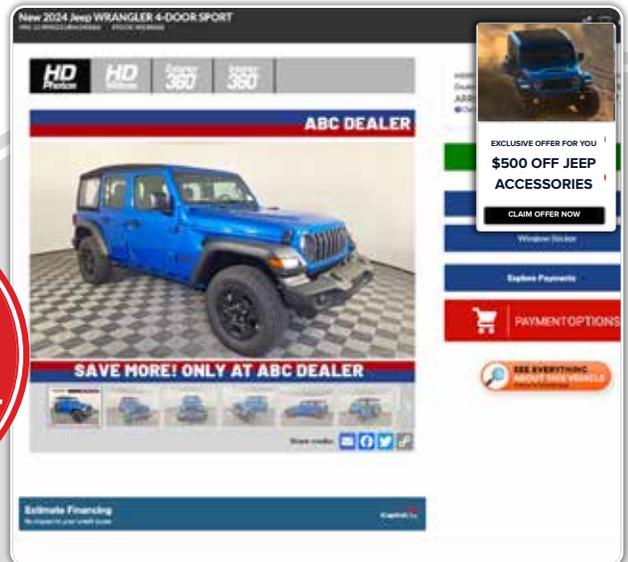
Only a small percentage of your website traffic ever submits a lead, calls the dealership or shows up!
Where did they go?

- Market to anonymous shoppers who visited your website in a custom, one-to-one approach, ultimately driving quality traffic back to your website
- Messaging is relative to what shoppers looked at while on your site. We can engage shoppers with whatever messaging YOU want them to see!
- Market shoppers via email, display, social and direct mail.*
- All leads are sent DIRECTLY into your CRM with the entire shopper history
- Weekly Performance report
- Sales Attribution feature

UP TO 40% RE-ENGAGEMENT RATE

SHOPPERid
NOW 100% CO-OPABLE!

Offers on site



See our latest case study with Arrigo Sawgrass!

See where your sales are coming from:

Sales Insight March 2024



TRAFFIC SOURCE / MEDIUM SUMMARY*

Of the 80 sales we matched, we found that their visits to your websites had the following traffic sources

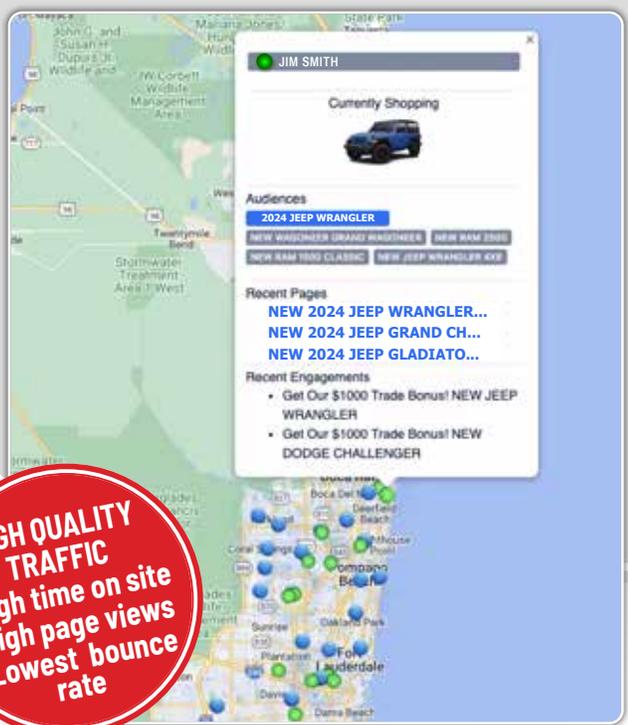
source/medium	Session Count	Associated Sales
bing/	1	1
direct	237	48
google/cpc	63	27
cacrm/email	5	3
CFSearch-ShopperID/email	32	25
pulsar/email	1	1
Foureyes/email	49	8
google/display	1	1
google/organic	31	22

MATCHED SALES

We matched 80 sales to shoppers on your website, here are the matched records

Name	Address
1 JIM SMITH	1012 MAIN ST

TOTAL SALES	SHOPPERID CLOSED LEADS	SHOPPERID ASSISTED LEADS	ONLINE SESSIONS
302	7	28	525



HIGH QUALITY TRAFFIC
 • High time on site
 • High page views
 • Lowest bounce rate

*Display, social and direct mail at additional cost.