How do you get paid?

Maximize your internet sales goals with a partner focused on profit.

SimplePart helps dealers sell parts and accessories online. Our consulting team has spent more than 30 years working at MOPAR, and SimplePart has been selling MOPAR parts online for almost 10 years. We specialize in building sustainable growth that meets dealer goals, including Dealer Rewards Objectives - Part Objectives and Accessory PNUR. The importance of a solution that grows with your business is just as important as using the right part for a repair. Make sure you've picked the right one.



13%

Gross Profit Average Stellantis Dealers



\$24.02

Gross Profit Average Stellantis Order



156,756

Monthly Stellantis
Visitors



\$188.34

Average Sale Amount

Right-Fit Packages made for you.

| | OEM-Driven Catalog | Brand Compliant Website | Web-Based Control Panel | Secure e-Commerce | Local Directory Listings | Search Engine Marketing | Search Engine Optimization | Performance Consulting | Price | Effort Required |
|----------|-----------------------|-------------------------------|----------------------------|----------------------|--------------------------------|-------------------------------|-------------------------------|---------------------------|-------|--------------------|
| Base | ✓ | √ | √ | √ | | | | | FLAT | LOW |
| Base+ | √ | √ | √ | ✓ | ✓ | ✓ | | | FLAT | MED |
| Advanced | √ | √ | √ | √ | √ | √ | √ | √ | FLAT | HIGH |

[&]quot;SimplePart helped me get into the e-commerce game. It was simple and effective. Right out of the gate, we've had tremendous success."

⁻ Brad Shelnutt, Parts Manager, Athens Dodge