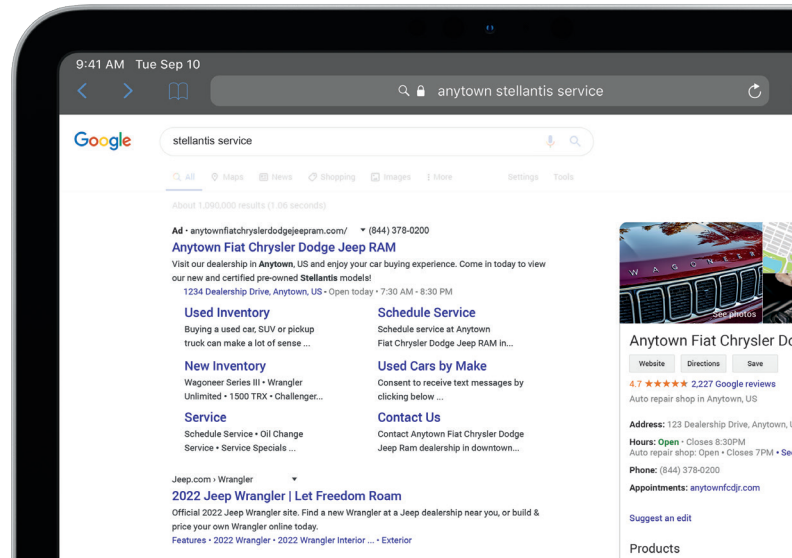


Pay-Per-Click for Sales and Service

The Stellantis Sales & Service Pay-Per-Click (PPC) campaigns, powered by Affinitiv, offer quality ad copy to get your dealership to the top of Google and Bing search queries and increase click through rate.



We make your clicks count

PPC is a natural evolution of your email and mail campaigns. It's a great way to recapture lost customers (out-of-warranty customers make up 94% of the conversions) and connect with orphaned owners, along with 2nd and 3rd vehicle owners, who have never established a relationship with your dealership.



Custom Campaigns

Drive traffic, increase lead conversion, and capture clicks away from the competition.



Enhance Website Traffic & Conversions

Designed to capture customers actively searching for Stellantis vehicles, parts, service, and accessories.



Advertise Where Your Customers Are

Search Engine Marketing is the optimal solution to the growing number of automotive-related Google and Bing search queries.



Superior Reporting & ROI Analysis

Every dollar is tracked in a PPC campaign.