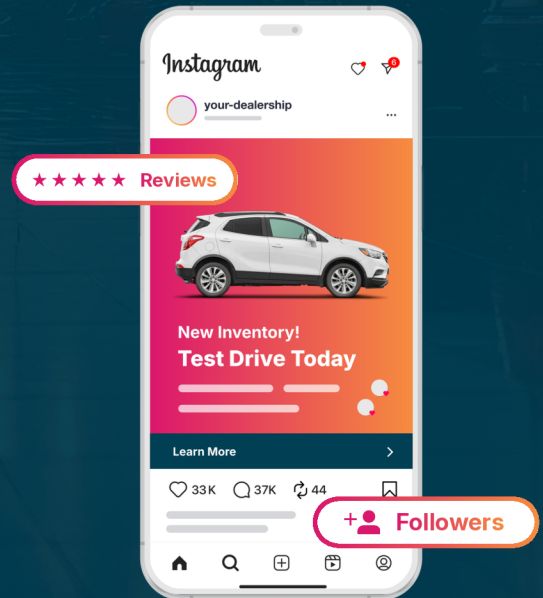


SOCIAL MEDIA & REPUTATION MANAGEMENT

Leverage the Positivity of Your Retailer's Brand

Be a consistent, trusted presence in your community with professionally managed social media and reputation responses. Day to day execution is handled for you, allowing your team to focus on selling while keeping your dealership visible, responsive, and on brand across the platforms that matter most.



Build Trust, Stay Visible, Engage with Confidence



Strategic Social Presence:

Establish a consistent brand across Facebook and additional platforms through optimized profiles, posting, and management.



Review Response Management:

Monitor all major review platforms and respond to customer feedback with custom, on brand messaging that protects reputation.



Active Community Engagement:

Our team manages comments, messages, and inquiries to ensure timely, thoughtful responses that build trust with shoppers.



Brand Control & Escalation:

Catalyst IQ applies flexible approval and escalation workflows to ensure sensitive situations are handled appropriately.



Paid Visibility & Growth:

With ongoing post promotion and campaigns, you extend reach, increase audience growth, and ensure your content is seen by the right shoppers.



Reporting & Ongoing Guidance:

Get a performance dashboard and dedicated support to understand engagement trends and continuously improve your online presence.

Turn Engagement into Trust and Trust into Sales

A strong social presence and thoughtful review responses help shape trust long before a shopper visits your dealership. Contact us to strengthen your dealership's online presence and stay connected with your community.

ENROLL TODAY 616-254-0640 sales@catalystiq.comwww.CatalystIQ.com