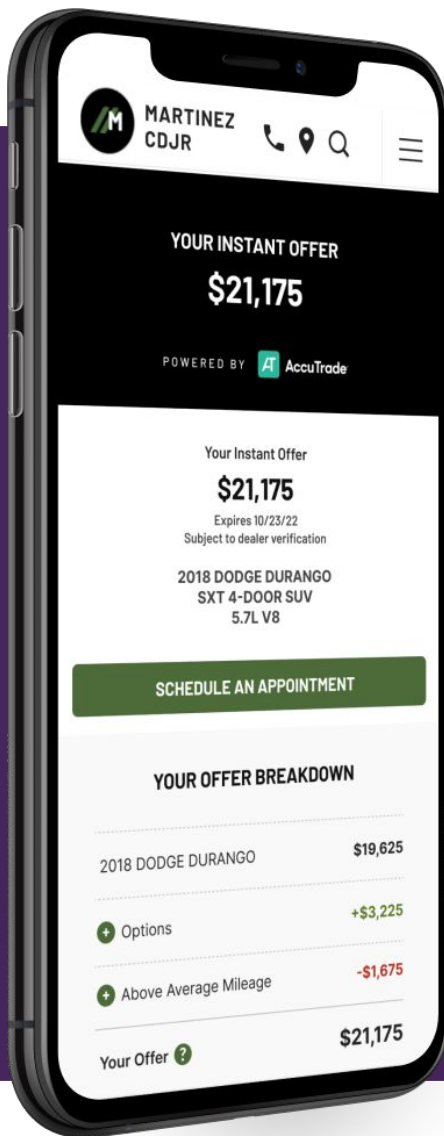


Start your vehicle acquisition engine

Attract more inventory and customers with instant valuation experiences and Instant Offers to future-proof your vehicle acquisition.



Be the best way to sell or trade a car

Instant and easy always wins. Adding AccuTrade's technology to your website empowers you to compete directly with national retailers by giving shoppers Instant Offer and trade-in valuations for their exact VINs, condition, and options — in just a couple minutes.

Educate your shoppers & acquire inventory with confidence

Using the AccuTrade generated Universal Condition Report, you're able to educate your customers on the number provided as the Instant Offer. This report will also empower your acquisition team to make quick decisions on any vehicle purchase or disposition strategy!



Odometer **-\$1,675**
64,000 mi

Options **+\$1,200**
19" ALLOY WHEELS
1.5L TURBO 8-CYL +\$500
LEATHER +\$700
MOON ROOF (POWER)
NAVIGATION

Color **+\$121**
Exterior - Gray **+\$21**
Interior - Black **+\$100**

Build trust at every turn

The consumer experience builds the confidence to transact with deep transparency and insight to the valuation process, displaying real-time market demand for each detail of their vehicle and its condition along the way.

The profits are in the details

AccuTrade makes it easy and rewarding for the consumer to provide all the details that affect the transaction upfront, including **the payoff on their current loan**, vehicle photos they can quickly text, and detailed condition disclosures.

Loan Balance **-\$4,622**
BANK OF AMERICA

Are you still making payments on your vehicle? * Yes No

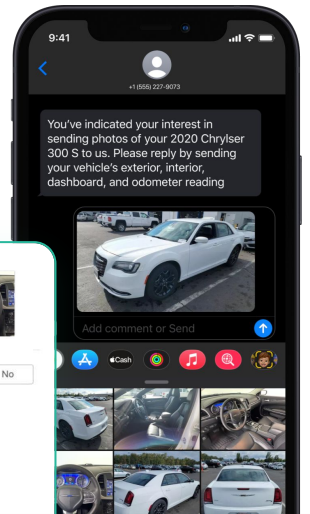
What type of payments? * Loan Lease

Would you like to calculate your existing payoff? * Yes No

Understand your financial position before you go to the dealership. Know how much equity you have.

Which lender did you finance with? * **BANK OF AMERICA**

We have found the lender associated with your vehicle's VIN. Please proceed to answer the remaining questions to receive your Instant Cash Offer and determine the equity you have in your vehicle.



Condition **-\$1,176**
Body - A Pillar Dent

Dealer Inspire
A CARS COMMERCE SOLUTION

Have one source of trade-in truth

Different valuations cause confusion and mistrust with consumers — so Dealer Inspire is seamlessly integrated with AccuTrade to power and pre-populate **one consistent appraisal** for every online and in-store touchpoint, including chat and digital retailing.

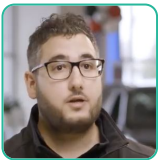
Unlock your used car profits

As a Cars Commerce partner, we will set-up your team with everything you need to profitability scale your vehicle acquisition.



CONNECTED PACKAGE

AccuTrade™ advanced vehicle appraisal engine	✓
OBD Scan Appraisal Sync with condition report	✓
Local Market Pricing Intelligence with guide book integration	✓
Cars.com listings and sell marketplace integration	✓
Dealer Inspire website and retailing integration	✓



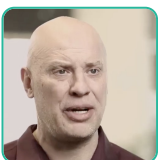
“You’re gonna get a very accurate appraisal — the same number every single time **no matter who does it.**”

George Isaac
Service To Sales Mgr, Toyota of Ann Arbor



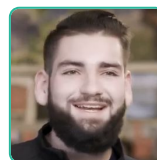
“**We haven’t gone to an auction in 2 years.** With AccuTrade, the majority of our cars come from the service drive now.”

Mason Martindale
VDP Mgr, Germain Toyota



“With AccuTrade appraisals, we’ve estimated about **\$50,000 in savings** in the first two months.”

Nick Gianacakos
GM, Muller’s Woodfield Acura



“I can go in-depth and explain how we arrived at the number. **I’m not the bad guy anymore** because I have this to show them.”

Conor Deason
Sales Associate, Toyota of Ann Arbor

Trade-in your current widgets

It's time to exchange all your valuation tools for **one powerful solution** that drives instant, seamless experiences across your online and offline acquisitions.

Features	AccuTrade	Car Story	J.D. Power	TradePending	VinCue	Edmunds	vAuto	KBB
Virtual Appraisal	✓	✓	✓	✓	✓	✓	✓	✓
Guaranteed Cash Offers	✓							✓
Integrated Equity Look-Up	✓							✓
Value Feedback For Each Individual Feature	✓							
Website Chat & Retailing Sync (DI)	✓							
Cars.com Sell Leads & VDP Integration	✓							
Local Market Pricing Intelligence	✓	✓	✓	✓		✓	✓	✓
Connected Marketing Campaigns	✓	✓		✓	✓			
OBD Scan Integration	✓							
VIN Valuation History Report	✓							
VIN Condition History Report	✓							
Full Retail & Wholesale Appraisal Integration	✓							