

Autoshot

A Car Unseen is a Car Unsold

Autoshot is a first of its kind digital merchandising solution – automatically delivering up to 27 VIN-specific images of your new vehicle inventory, direct to your website. In times of low inventory, traditional photography simply can't cut it. With Autoshot, you can sell deep into inventory by merchandising your in-transit vehicles to customers before they physically arrive on the lot.



21% ↑
in VDP clicks



19% ↑
in window sticker looks



11% ↑
in form submissions

eVN's 2023 Digital Merchandizing Study analyzed customer shopping behavior on over 5,000 dealer websites.

Merchandise your entire inventory up to 70 days earlier than traditional photography.



Autoshot takes your inventory to the next level. Autoshot leverages the brand assets direct from the OEM to deliver up to 27 high-quality, VIN-specific images of every vehicle in your inventory directly to your website, including your In-Transit inventory.

The comprehensive vehicle image set showcases your vehicle from every angle and every detail, inside and out.

Ensure your customer knows that the vehicle they are shopping for is at your store with a customized background including your dealership brand logo.

Every vehicle is rendered against a custom background to showcase your unique dealership brand.

Contact us today to learn more about Autoshot for CDJR.

