

LEVERAGING THE POWER OF VIDEO LEAD RESPONSES, VIEW 360°, AND FULL MOTION VIDEO

UNITYWORKS



Video Lead Responder (VLR)

VLR EXAMPLE

Video Lead Responder is a fast and effective way to send personalized video messages to your leads, driving engagement and sales through the power of video. Respond to an inbound lead with a video message as quickly as you can compose an email or text! Film, edit, and attach a custom video all from one app to stay top of mind and motivate a follow up right from your smart phone.

View 360°

360° EXAMPLE

Give your customers an interactive 360° experience (interior and exterior), with hot spots, tailored to each VIN in your inventory. Individual VINs can be posted on the dealer's website in real-time in an average of five minutes. Allow users to virtually interact with the vehicle and get more details prior to a showroom visit, moving them one step closer to ownership.

Full Motion Video

FULL MOTION EXAMPLE

Full Motion Video is a full-featured video solution that maximizes consumer engagement and makes merchandizing your new and used inventory quick and easy with the power of walkaround videos. Our full-featured app makes shooting professional videos simple and adds emotional impact and dynamic content to your website.

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