

J.D. POWER CHROME DATA



VINpx

Customers won't buy what they can't see

VINpxSM is the better, faster, more cost-effective way to market and sell your new vehicle inventory. We leverage Stellantis CGI imagery assets along with the VIN configuration details and optional equipment to automatically render high-quality color and feature-accurate new vehicle images before the inventory hits your lot.

Customers can visually experience your inventory instantly, giving them a better online shopping experience while allowing you to sell vehicles sooner and improve the online research process for your customers. True-to-life CGI-rendered "as-built" VIN images that are accurate down to the trim, color, wheels, interior, package and options.

BENEFITS

- Eliminates the need, cost and delays of new car lot photography services
- VIN specific marketing from Day 1 while vehicle is still in-transit to your dealership
- Configuration accurate interior and exterior photo-real images of your new vehicles down to the trim and option level
- All In-Stock and In-Transit inventory is displayed according to OEM guidelines

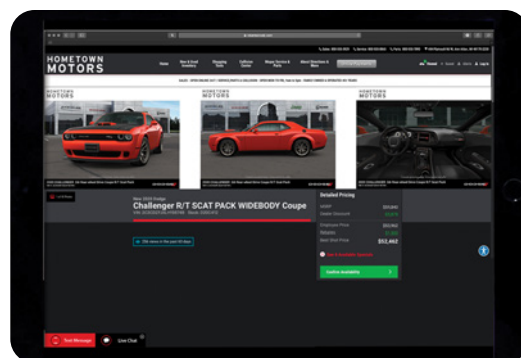
STELLANTIS



True-to-life CGI-rendered "as-built" VIN images that are accurate down to the trim, color, wheels, interior, package and options.

Images of your vehicles in a dealership setting

The photo-real VIN images can be placed on an interior or exterior background option you've selected or an actual background image of your dealership to look as if they were shot on your own lot — eliminating the need for lot photography and saving you time.



ENROLL NOW

To learn more, call 1-800-361-1812 or email JDPDealerSales@jdpa.com