

FCA DIGITAL DEALER

Certified & Co-op Eligible!

Maximize your full digital marketing potential with Dealer Teamwork and our patented MPOP® technology.

The MPOP® helps dealers create, distribute and manage results-driven omnichannel vehicle campaigns with a single update in real-time. Experience digital marketing management like never before with a proven partner!



The MPOP®
Merchandising, Personalization & Optimization Platform

Dealer Benefits



Better search results



Faster merchandising



No wasted spend



Targeted audiences



More leads



#1 customer support



Products & Services	Silver	Gold	Platinum
MPOP® new, used & service merchandising tools	x	x	x
Choose from: Search Engine Marketing, Display, Retargeting, YouTube Advertising, Facebook Ads, Instagram Ads	Pick 3	Pick 5	Pick 6
Facebook Marketplace syndication for used vehicles	x	x	x
Model-specific, search engine optimized - new vehicle landing pages	x	x	x
Search engine optimized - used vehicle leaderboard landing page	x	x	x
Search engine optimized - service leaderboard landing page	x	x	x
Search engine optimized, custom pages - i.e. body style, service, promo, etc.		3	Unlimited

No terms required. Packages subject to change at any time. Contact sales@dealerteamwork.com for full details.